Duc Le

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World Happiness Visualisation Challenge

**World Map + Scatter Plots:** Most of the feedback we received were concerns about readability and inconsistencies of the color schemes. To address this, we were able to find and implement a consistent color scheme across the entire document that was also a bit friendlier for colorblind viewers. Additionally, in an effort to provide definition to each component, small drop shadows, larger headings, and section heading were added to better illustrate the data represented by the visualization.

**WordCloud**: People suggested that the WordCloud was constructed in a more visually appealing, and easier-to-see way. Therefore, I changed the background of my WorldCloud from black to white so that it was easier on the eyes, and so darker colored words experienced greater contrast. Additionally, having multiple words of different colors in the WordCloud added confusion, as the colors didn't represent anything in particular. Therefore, to eliminate confusion and to match the aesthetic of the plots that the rest of the group created, I made the words in the WordCloud all blue. I had the option of making the colors of the words range from red to blue, but we decided as a group that that would add to confusion, as the scale provided on the World Map plot does not apply to my WordCloud.